

## University of French Polynesia (UPF), QATEM



14h30	<b>Day 1: Thursday 14th June 2018, QATEM workshop inscriptions, Fare Pote'e</b>	
15h00	<b>Opening of the 6th QATEM Workshop, welcome speeches</b>	by <u>Patrick Capolsini</u> (President of UPF), <u>Sylvain Petit</u> (UPF) and <u>Nicolas Peypoch</u> (University of Perpignan)
15h20	<i>Tourism, Insularity and Remoteness: a Gravity-Based Approach</i>	<u>Vincent Dropsy</u> (University of French Polynésie)
16h00	<i>Mobility on a Small Island Destination: The case of Lanzarote Island</i>	<u>Roberto Rendeiro Martín-Cejas</u> (University of Las Palmas de Gran Canaria, Spain) and <u>Rafael Suárez Vega</u> (University of Las Palmas de Gran Canaria, Spain)
16h40	<i>The Malmquist Productivity Index and Plant Capacity Utilisation in Chinese Tourism</i>	Kristiaan Kerstens (IESEG, Lille, France) Jafar Sadeghi (Kharazmi University, Iran), Ignace Van de Woestyne (KU Leuven, Belgium) and <u>Linjia Zhang</u> (Xi'an Jiaotong-Liverpool University, China)
17h30	<b>Welcome drink and sunset beach</b>	



8h00	<b>QATEM, Day 2: Friday 15th June 2018, Fare Pote'e</b>	
8h20	<i>The impact of ancillary expenditures on the image of the destination and the poststay behaviours The case of tourism in French Polynesia</i>	<u>Pierre Ghewy</u> (UPF) and Benjamin Teva Belli (UPF)
9h00	<i>Tourism activities companies in a sustainable adventure tourism destination: the blooming case of the Azores</i>	João Ponte (Fundo de Maneio, Portugal), <u>Gualter Couto</u> (University of the Azores), Carlos Santos (University of the Azores), <u>Pedro Pimentel</u> (University of the Azores) and André Oliveira (Fundo de Maneio, Portugal)
9h40	<i>You won't be sleeping at my place! Testing for discrimination in access to tourism accommodation services</i>	<u>Mathieu Bunel</u> (University of New Caledonia), Yannick L'Horthy (University of Paris Est), Souleymane Mbaye (University of Paris Est), Loïc du Parquet (University of Paris Est) and Pascale Petit (University of Paris Est)
10h20	<b>Coffee break</b>	
10h40	<i>Economic growth and market-segment choice in tourism-based economies</i>	<u>Sauveur Giannoni</u> (University of Corsica, Pascal Paoli, France), Juan Hernandez (University of Las Palmas de Gran Canaria, Spain) and Jorge Perez-Rodriguez (University of Las Palmas de Gran Canaria, Spain)
11h20	<i>Complementary effect or substitutive effect: an investigation of spatial interdependency of attractions</i>	<u>Bo Zhou</u> (Xiamen University, China), Bi Yang (Pennsylvania State University, USA) and Yi Liu (Jinan University, China)
12h00	<b>Lunch break</b>	
13h20	<i>The French Polynesian tourism sector in 2007-2017: A panel data gravity model</i>	<u>Gil Montant</u> (UPF)
14h00	<i>Assessing the Role of Social Media on Tourism Recovery in Tsunami Hit Coastal Areas in Tohoku, JAPAN</i>	Miho Fukui (Chiba University, Japan) and <u>Yasuo Ohe</u> (Chiba University)
14h40	<i>Environmental approaches in the hotel industry, are they desired by tourists?</i>	<u>Elisabeth Robinot</u> (University of Quebec), <u>Léo Trespeuch</u> (University of Trois Rivières) and Aurélie Corne (University of Perpignan, France)
15h20	<b>Coffee break</b>	
15h40	<i>A comparison of hedonic pricing and discrete choice techniques for estimating tourist willingness to pay</i>	<u>Lorenzo Masiero</u> (The Hong-Kong Polytechnic University, China), Yang Yang (Temple University, Philadelphia USA) and Richard Tianran Qiu (The Hong-Kong Polytechnic University, China)
16h20	<i>The role of exports in African countries: a comparative study of Mauritius and Tunisia</i>	<u>Mondher Sahli</u> (Victoria University, Wellington) and Simon Carrey (New Zealand Treasury)
17h00	<i>Closing of the 6th QATEM Workshop</i>	<u>Sylvain Petit</u> and <u>Nicolas Peypoch</u>
18h00	<b>Gala Diner, Intercontinental Tahiti Hotel: "Wonderful Night"</b>	



QATEM, Day 3: Saturday 16th June 2018	
Excursion at Moorea Island	With Captain Taina ( <a href="http://www.glass-bottom-boat-moorea.com">www.glass-bottom-boat-moorea.com</a> )
Ferry to Moorea, Bus and excursion on the blue lagoon	All-inclusive trip for 12 000 XPF, at your own expense

*Fees: 200€ (and 120 for the PhD students). The excursion is not include on the price.*

*Example for the inscription at the QATEM with the social event:*

*200€ + 12000 XPF (100,60€)=300,60€*

*Example for the inscription at the QATEM Phd Student with the social event:*

*120€ + 12000 XPF (100,60€)=220,60€*

*For accompanying person: Gala diner + Excursion: 210€*

**Deadline for the inscriptions (QATEM and excursion): 30th May 2018**